

Department of Commerce

Course objectives and learning outcomes

Class	Semester	Paper	Paper title	Learning objectives	Learning outcomes
TYBCOM	V	CC	Industrial Management	1. To enable the students to gain understanding of concepts and environment of Industrial management.	Students will be able to recall concepts relating to Industrial Management, Industrial Productivity and Work Environment Students will be able to recollect the concepts of Industrial Safety and Occupational Health Students will be able to identify the methods of Total Quality Management
T.Y.B.Com (A): Accounting	V	DSE 2	Auditing I	The course aims at imparting knowledge about the principles, methods, techniques of auditing and their applications, to understand the objective and concepts of auditing to gain working knowledge of generally accepted auditing procedures and of techniques and skills	At the end of this course the students will be able to Define auditing with its relevant technicalities, explain the meaning, purpose, basic principles, advantages and limitations of auditing with its evolutionary history and relation with domain of accountancy, describe scope of audit with reference to applicable standard on auditing and qualities required in an auditor to accomplish the purpose of audit, explain various classes of Audit, apply techniques of auditing, infer the contents of an audit report and evaluate an organisation's internal control system.

TYBCOM	V	DSE 1	International Marketing Management	Here the paper focuses on giving introductory knowledge and understanding to students about various concepts in international marketing, developing international marketing, pricing and International Distribution and Promotion policy.	At the end of this course students will be able to gain knowledge about various concepts in International Marketing Management, Pricing and International Distribution and Promotion policy.
TYBCom	V	DSE 1	Cost Accounting I	To familiarize students to the basic concepts of cost accounting and elements of cost.	<p>The student will be able to discuss the objectives, principles, Importance, Limitations and role of cost accounting system.</p> <p>The student will be able to discuss Types of material and Procedure for purchase of materials</p> <p>The students will be able to Calculate Price of purchased material</p> <p>The student will be able to recollect the concept of stores, its location and organisation and duties of storekeeper</p> <p>The students will be able to calculate the price of material under different methods and maintain stores ledger</p>

TYBCOM	V	DSE 2	Cost Accounting II	The paper intends to enable the students to learn about various concepts in cost accounting with special emphasis being given to labour cost & Remuneration, and overheads absorption and apportionment.	At the end of this course students will be able to compute labour remuneration and solve practical problems on overheads absorption and apportionment.
TYB.Com	V	DSE 3 (Costing)	Cost Accounting Major-3: Techniques of Costing	To provide the students an understanding of the application of techniques of costing	The students will be able to apply techniques of costing in any given situation
TYBCom	V	Business Management DSE 2	Retail Management Strategies	The course provides a basic understanding of retail formats, its functions and marketing strategies in a brief but adequate manner.	At the end of this course, the students will be able to gain knowledge and understand the concepts of retail, its forms and strategies and Be able to relate it in real environmental situations.
T.Y.B.Com (B): Business Management	V	DSE 4	Services Marketing -II	To familiarize the students with the diversity in the services sector and the unique challenges faced by the managers in these services	At the end of this course the students will be able to understand different types of services like Tourism and Hospitality services like , Banking Services, Insurance services and will learn about Emerging trends in services like green marketing, health care services, concepts of BPO's, KPO's and LPO's.
TYBCOM	VI	CCUC OC112	HUMAN RESOURCE MANAGEMENT	To enable the students to understand and comprehend the vital issues of	Students will learn to apply each of the procedures and skills associated with the major areas of personal

				fHRMinadynamic environment.	management
TYBCom	VI	DSE 5	Advanced Cost Accounting I	To provide basic conceptual & working knowledge of various methods of cost accounting.	<p>The student will be able to illustrate the Cost of Job and batch</p> <p>The student will be able to demonstrate transport costing</p> <p>The student will able to reconcile the costing and financial profit</p> <p>The student will be able to understand the concept cost control cost reduction and its techniques.</p>
T.Y.B.Com (A): Accounting	VI	DSE 6	Accounting I	To develop skills in students for preparation of books of accounts in respect of hire purchase and royalty businesses and organisations operating with branch and department structure	At the end of this course the students will be able to prepare accounts in the books of Hire purchaser and Hire vendor, Royalty accounts in the books of landlord and lessee, departmental trading and profit and loss account and Balance sheet of sole trading and partnership and Branch accounts in the books of Head office.
T.Y.B.Com (A): Cost and Management Accounting	VI	DSE 6	Cost and Management Audit	To provide in depth knowledge of cost and Management audit to the students	At the end of this course the students will be able to learn about concepts and types of cost audit, Cost Audit and Companies Act, how to plan cost audit and techniques of cost audit and gain knowledge about cost audit and record rules
TYBCom	VI	Business	Strategic Management	The course provides an insight to	At the end of this course, the students will

		Management DSC 6 (Theory) (UCOD123)		the basics of business strategy and its formulation.	be able to identify changes in the macro & micro environment; conduct SWOT and develop strategic thinking.
TYBCOM	VI	DSE 8	Corporate Accounting & Tax Planning	The main objectives of this paper is to orient the students and give practical knowledge about concepts in Corporate Accounting and Tax Planning	At the end of this paper students will be able to solve problems on Holding company accounts, ESOP, Profit or Loss prior to incorporation and gain theoretical knowledge on corporate tax planning
TYBCOM	VI	DSE8	Brand Management	The paper focuses on giving introductory knowledge to students on various concepts in brand management	At the end of this course students will be able to gain knowledge about Brand Management.
SYBCOM	III	CC10	Fundamentals of Accounting	The paper provides an understanding and practical knowledge to students with various concepts in accounting like contract costing, process costing etc.	At the end of this course students are expected to be able to solve practical problems in concepts like Contract Costing, Process Costing.
SYB.Com	III	CC11	Entrepreneurship Development	To motivate the student to be self Employed. From the	After the completion of the course the

				<p>syllabus they will get theoretical knowledge on how to start an enterprise of their own. Practical knowledge can be obtained through assignments like writing a project report to obtain finance or interviewing existing entrepreneurs</p>	<p>students will get the idea of how to start a business and what are the requirements of starting an own business.</p>
SYBCom	III	CC9	Business Finance	<p>To understand the term business finance and corporate finance, its role in an organization and the principles of business finance To know the meaning, steps, significance of financial planning and essential features of a good financial plan and types of financial plan. To know the classification of capital along with their sources, factors determining and significance of adequate capital. To understand the various theories of capitalisation, concept of overcapitalization, undercapitalization its causes,</p>	<p>Students will be familiar with the role of business finance in an organization and principles of business finance. Students will understand the term financial planning, steps in financial planning and essential features of good financial plan. Students will be know the various classification of capital, its features, sources of fixed and working capital and the factors affecting the fixed and working capital requirement. It will familiarize the students with the various theories of capitalization and the concept of over- capitalisation and under capitalisation its causes, effect and remedies. Students will also understand the concept of capital structure, its</p>

				effects and remedies. The understand the concept capital structure its importance and factors affecting capital structure.	importance and factors affecting capital structure of an enterprise.
SYBCOM	III	Commerce	Retail Management	To acquaint students with the basic concepts of retailing and its application in current marketing scenario.	Students will be able to identify the basic concepts of retail management students will be able to recognize different formats of retail outlet Students will be able to select proper location of retail outlet Students will be able to employ store layout concepts
SYBCOM	IV	CC13	Income Tax	The main objective of this paper is to provide students with deep understanding on various topics in Income Tax and enabling them to gain practical knowledge in Income Tax	Here Students are expected to gain understanding of various concepts In Income Tax and gaining practical knowledge in the same.
SYB.Com	IV	CC14	Accounting for Service Organizations	To familiarize the students with practical aspects of accounting for service organizations such as banks, general insurance	The students will be able to Understand different types of Service organization and how their accounts are prepared

				companies, underwriters and hotels	
SYBCom	IV	CC12	Fundamentals of Investment	<p>To develop an understanding of investment decision process, types of investment, market participants, Online and Offline trading in securities, security market indices, sources of financial information and concept of return and risk.</p> <p>To develop an understanding of equity instruments and debt instrument.</p> <p>To develop an understanding of portfolio and diversification and introduction to financial derivatives.</p> <p>To understand the role of SEBI in investors protection and investors grievances and their redressal system.</p>	<p>Students will understand the investment decision process, types of investment avenues available and the Indian security market. Students will identify the various modes of trading i.e. online and offline trading in securities. Students will understand the various security market indices, sources of financial information and the concept of return and risk its tax impact and inflation on return. Students will be familiar with the bonds, types of bonds, types of bond risk and bond market indices. Students will understand the concept of fundamental Analysis, Technical analysis, dividend Capitalization models, price- earnings multiple approach to equity valuation, intrinsic value, Price to book value Ratio.</p> <p>Students will know the concept of Portfolio and diversification and portfolio Risk and Return and mutual Funds.</p> <p>Students will understand financial derivatives and financial derivatives market in India.</p>

SYBCOM	IV	Commerce	Event Management	To introduce to the students the concepts and operations in event management Industry.	Students will be able to identify different types of events Students will be able to perform event planning, production, marketing and finance activities
FYB.Com	I	CC2	Financial Accounting	To acquaint the students on the practical aspects of single entry and depreciation accounting, familiarize the students with advanced accounting procedures for equity and preference shares	At the end of the course the students will be able to know the basics of the accounts and will be able to prepare different accounting procedures.
FYBCOM	I	GE 1	Marketing Management	This is an Introductory paper to marketing which intends to acquaint students to various concepts in marketing	At the end of this course students will be able to understand various concepts in Marketing management. The information will educate students on various concepts and their significance.
FYBCOM	II	GE 2	Services Marketing	The paper focuses on giving introductory knowledge to students on various topics in Services Marketing, marketing mix for services, Customer Satisfaction and about service Delivery	At the end of this paper students will be able to differentiate between services marketing and product marketing, customer satisfaction and various aspects of service delivery and customer retention.

				and Customer Retention.	
FYBCOM	II	CCUC OC103	INTRODUCTION TO MARKETING	To develop an understanding of the marketing environment and relevant decisions	Students will be able to understand the present concept of marketing and its environment, marketing decisions and Recent trends in the field of marketing.
FYBCOM	II	GEUCO G111	BANKING II	To provide an insight to banker-customer relationship, banking technology, bank financials and regulations.	Students will be able to understand the relation between banker and customer, technology used in banking, bank financial statements and its analysis and different regulations related to banks.
FYB.Com	II	CC6	Financial Statement Analysis & Interpretation	To develop skills in students to analyze and interpret financial statements from viewpoint of liquidity, solvency, profitability and cash flow of entities and apply the same for Decision making.	The students will be able to interpret different accounting statements and will be able to have conclusion On various Accounts.