

**SANT SOHIROBANATH AMBIYE GOVERNMENT COLLEGE OF ARTS AND  
COMMERCE**

**VIRNODA, PERNEM – GOA**

**Activity Report**

'Jagrutai' (Talk on Consumer Awareness)

Date: 08<sup>th</sup> March 2021

Time: 10 a.m. to 11:30 a.m.

Organised by: Department of Extension Activities and Internal Quality Assurance  
Department (IQAD) in collaboration with Samrat Club of Pernem.

Organising Committee members/Coordinators:

- 1) Mr. SatishSanvol (Dir. IQAD)
- 2) Ms. PriyankaParab (Convenor, Dept. of Extension Activities)
- 3) Ms. BakitaNaik (Assistant Professor, English)
- 4) Ms. PoojaGaonkar (Assistant Professor. Marathi) (Compere)
- 5) Ms. RatikaMandrekar ( Assistant Professor, Hindi)
- 6) Mrs.SnehaWadkar (Assistant Professor, Konkani)

Chief Guest: Dr. Sharmila Borkar – Vice Principal, Sridora Caculo College of Commerce and  
Management Studies, Mapusa- Goa.

Resource Person: Mr. Venkatesh Naik – President, Samrat Club, Pernem.

**Brief Summary:**

The Department of Extension Activities and IQAD in collaboration with the Samrat Club of Pernem organised a talk on Consumer Awareness (*Jagrutai*) on the occasion of International Women's day for the women of various Self Help Groups from Pernem. The programme was organised in Konkani language to facilitate the audience. The welcome song was sung by Ms. Sanjivani Shirodkar, Commerce faculty. The song represented women as the epicentre. Ms. Priyanka Parab introduced the resource person. Mr. Venkatesh Naik gave important inputs on Consumer approach. Ms. Priyanka took oral feedback from audience for organising short certificate courses for SHG's of Pernem in future. Many suggestions were put forth by the audience like doormat making, Personality development and speech etc. Participation certificates were given to all the participants. Ms. Pooja Gaonkar was the compere for the programme and Ms. Bakita Naik proposed a vote of thanks.

Total Participants: 119(Females)



Ms. Priyanka Parab Mr. Satish Sanvol  
Convenor, Extension Activities

Director, IQAC